Site Content Area is 1040px Wide

Any part of the Gutter Ad Unit image that comes into this area will not be visible. Includes image bleed area. Note: Center area of Gutter Ad Unit should have 35px of image bleed on each side with remaining 970px area white only.

Gutter Ad Unit: 1920x1200 (440 wide live area on each side of page)

The outer 150 pixels on each side may not be viewable on some viewports so keep content as close to the center as possible
Site Content Size: 1040 pixels - Includes 20 pixels of space between edge of site content and the Gutter Unit content
File Size: 300kb max initial load / 600kb max sub load
Acceptable File Formats: Static image (.jpg, .png, .gif)
Locked Background: Template allows for ad unit to be fixed to the top of the viewable area
All ad content will NOT be clickable
Our team has right to reject content that poses design issues
All 3rd party tags need to be secure (https)

Browsers wider than 1440px will see this area. Images extended into this area should fade out to a solid color.

Not indended for calls to action, text or logos.

Browsers up to 1366px will see this area.

This area is not clickable and is intended for images only.

130px wide company brand and 30 character or less Tag lines are acceptable.

Background Image Bleed

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Background Image Bleed

Left Side Panel Image size 475px

Center 970px area white background fill only

Right Side Panel Image size 475px

VOLVO

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